

## Client Referral Program

Dear Mr. Greg Denning,

Hearts home™ would like to thank you for allowing us to care for you or your loved one. We sincerely hope that you have had and continue to have a true “Hearts home™ Experience.”

As you know, our mission is to help seniors live confidently and age gracefully at home for as long as possible. We are continually working to educate the community about the services that we provide. However, it is often difficult to get this information to everyone.

Hearts home™ would like to ask for your help in this endeavor. If you know of anyone who could benefit from our services like you have, simply give one of the cards attached to this sheet with your name written on the back and prompt them to schedule a free assessment. If they retain our services, we will give each of you 15% off a week’s worth of services!

We look forward to providing the services that you have come to value for your family, friends and neighbors.

Warmly,

Jordan McGuire  
CEO of Home hearts™

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This is a sample document created by Home Care Pulse to demonstrate a letter to client to promote a Client Referral Program.